

*I must have flowers  
always and always*

Monet

*Jacqui O*

sensuous florals, breathtaking designs, for memories to treasure, forever together



# Congratulations **YOU'RE ENGAGED!**



First things first: you're getting **MARRIED?** Congratulations on your engagement - and welcome.

Let's make your day **SPECIAL** with;

sensuous *florals*,

breathtaking designs,

for *memories* to treasure,

*forever* together

#dried flowers



ON

TREND

## EVERLASTING BEAUTY

Romantic, elegant and authentic styled florals. Soft muted pared-back pale tones of nudes to bleached ivory. Ruffled petals of garden roses accompanied by everlasting beauties of delicate dried textural flowers.



FEATURED ON



# 10 ways to have beautiful WEDDING FLOWERS

Your wedding florals are so much more than bunches of flowers. They are the fragrant focal point of your wedding style; a source of scent which will evoke memories of your wedding for years to come; a symbolic accessory enriched with personal significance – whatever your flowers means to you, it's sure to be a key feature of your wedding day.

My top tips are;

## 1 Make it personal

Identify your style, are you free and spontaneous or are you neat and orderly? Thinking outside the vase and personalise your wedding flowers to your passions and loves in life. Select your wedding flowers for a reason, Do you have memories of your fiancé bringing you roses? Does your grandmother grow hydrangea in her garden? Do you have a hobby you want to incorporate?

## 2 Seasonality

Before you get carried away with visions of your dream bouquet, first consider the seasonality of flowers. For example peonies in May and June will look fabulous; they are in season and will be blooming at their the best but will not be available in September.

## 3 RECYCLE

Reduce your environmental impact recycle your blooms. Make your florals dual purpose. Reuse your ceremony flowers at the reception.

## 4 Less is more

Be simplistic sometimes less is more. A few larger focal designs will make much more of an impact than lots of small ones.



# 10 ways to have beautiful WEDDING FLOWERS

## 5 Colour palette

In the past it was traditional to match the colours of your bridal party's flowers to their dresses. However playing with tones and shades within your colour scheme with create sensational flowers and look exquisite in your photographs.

## 7 ACCESSORY

Your bridal bouquet is your ultimate wedding accessory and should complement the beautiful detail on your dress.

## 8 HOLD IT LOW

Holding your bouquet too high will hide your stunning dress and delightful waist. Instead, carry the flowers at hip height help accentuate your figure.

## 9

If you or your partner have any allergies to particular flowers this can play a huge part in what ingredients you choose to put in your florals so make sure you tell your florist.

## 6 Venue style

Your florals should work with the surroundings of your chosen venue, not against them. If it's a modern venue, go contemporary with the flowers. If it's a rustic barn, go organic and wild with the florals. If a wedding venue has high ceilings this offers the perfect opportunity to complement the reception room by using tall table arrangements. I often suggest a combination of high and low arrangements to create interest across the room.

## 10 REMEMBER

It's OK to be unsure... having a floral expert on you team makes life a little easier and that's where I can help!



# KIND

## words



*'It felt like Jacqui had completely read my mind., the mixture of beautiful colours and textures was understated elegance.. And my bouquet blew me away. with the sweetest smelling and most beautiful flowers I've ever seen.'*

Sarah & Greg, Dorfold Hall



# RELAXED LUXURY

Relaxed overflowing foliage with your favourite flowers showcased creating an informal and understated glamorous style. Mother Nature perfection, it's lush, it glamorous and indulgent.



# flower STYLE



# KIND WORDS



*'OMG; just completely blown away! My bouquet was exquisite; and so much more than I had hoped for; just perfect and then some! When we went in for the wedding breakfast; WOW; they were just amazing!'*

*I trusted Jacqui implicitly to pull off and create the vibe we were looking for!*

EXQUISITE HEIRLOOM

# ASK *Jacqui*



## ABOUT

In 2013 I founded the award winning floral design business Jacqui O. I replaced my pencils and sketchbook with flowers, I wanted to be surrounded by nature once again. My passion lies in the skilled art of showcasing some of the most beautiful gifts of nature, appreciated by those who see them not only for their beauty, but also their power to evoke emotion for a special occasion.

Ping me an email or give me a call on (07540) 441112 to chat about your wedding floral.

## GET IN TOUCH

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