

*I must have flowers
always and always*

Monet



Photo courtesy of [Helen Jane Smiddy](#)

Jacqui O

sensuous *florals*, breathtaking designs, for *memories* to treasure, *forever* together

INDUSTRY FEATURES



FLORISMART

WEDDING & EVENT FEATURES



BRIDES UP NORTH



BRIDES UP NORTH



CHESHIRE LIFE



BOUQUET & BELLS

STYLED SHOOT FEATURES



LOVE MY DRESS



ROCK MY WEDDING



COCO WEDDING VENUES



BELLE BRIDAL



SOCIAL MEDIA



FACEBOOK



INSTAGRAM



LINKEDIN



PINTEREST

GET IN TOUCH

JACQUI OWEN
JACQUI O
07540 441 112
www.jacquio.co.uk



Photo courtesy of [Emmy shoots](#)

ABOUT

Jacqui

A FARMERS DAUGHTER, LIVING IN THE CORPORATE WORLD WHO BECAME AN AWARD WINNING FLORAL DESIGNER

I was always creative as a child and I was often found sitting in a field sketching flowers and nature on the family farm in the Shropshire countryside. Following my heart led me to achieve a 1st Class Honours in Surface Pattern Design at University, followed by a successful career as a Visual Merchandising Manager at John Lewis. As a manager I missed being creative so I began a leisure course in floristry and I loved it!

In 2013 I founded the luxury floral design business Jacqui O. I replaced my pencils and sketchbook with flowers, I wanted to be surrounded by nature once again. My passion lies in the skilled art of showcasing some of the most beautiful gifts of nature, appreciated by those who see them not only for their beauty, but also their power to evoke emotion for a special occasion.

I enjoy helping my couples like Donna & Tim who married at Iscoyd Park. When Donna attended her complimentary consultation she wasn't sure about her flower choices but she knew they wanted a romantic ambiance with a touch of country glamour. Getting to know my couples is the secret ingredient to creating luxurious florals by weaving their love story and personality into the heart of their stylish floral creations.

....here's what Tim had to say;

'Jacqui is such an amazing and talented florist who we have been lucky enough to have create our wedding flowers this weekend! Wow, just wow; everything we imagined and then so much more - thank you for helping us make this weekend so much more special than we could ever have hoped for. Myself and Donna loved and admired all your work, but everyone commented on them all day which speaks volumes as to the style and quality of your work. Would highly recommend Jacqui's work to anyone and to top it all she is such a lovely, down to earth lady - thank you again from the new Mr & Mrs Whitehall'

whilst Donna added;

'I was absolutely blown away by my bridal bouquet which she was able to create from understanding my likes/dislikes, getting to know me and my personality, taking the time to get to know us as a couple and our vibe, believing in and nurturing our vision; and then whacking it up by x1000 and producing something spectacular!'

I want my couples to be floral confident and when they appoint me they hand all of the worry, planning and guesswork for their floral designs to me and I take ownership from there. Their wedding day will be filled with a joyous atmosphere and 'wow' moments with memories that will be treasured forever.

AWARDS



'Best Florist'
North West 2020



RHS Tatton Park Gold and
Best Exhibit in Floral
Design Studio 2017



Wedding Industry
Awards Outstanding
2021

sensuous florals, breathtaking designs, for memories to treasure, forever together

BEE FRIENDLY, BEE KIND

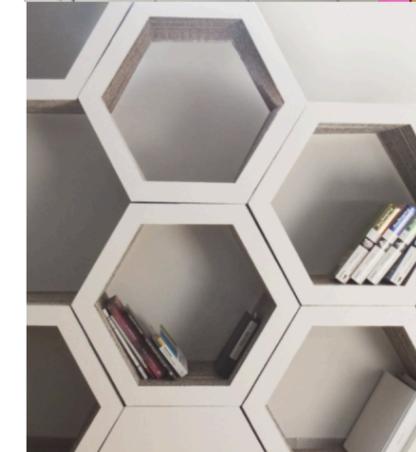
The journey of bees keeps the cycle of life turning, to pollinate, grow and heal. Our ultraviolet palette of Cheshire blooms grown with love, provides the habitat for bees to thrive, inspiring cottage industries to produce their own pot of gold.

Our legacy #BeeFriendly #BeeLove



MOONGATE

#BeeFriendly #BeeKind #BeeLove



Freestanding shelving unit made from used decking boards
Handmade/compost beehive

floral style

sensuous *florals*, breathtaking designs, for *memories* to treasure, *forever* together

BEE FRIENDLY, BEE KIND

Bees are an integral part of the ecosystem not only for our natural world but the economy too. The moongate represents the journey of bees who keep the cycle of life turning, by;

- pollinating our plants to fruit
- providing food and habitat for a range of other wildlife
- adding colour and beauty to our surroundings helping our wellbeing
- showing us the way, working together as a colony to produce a pot of delicious golden honey. #BeeFriendly #BeeKind
- sharing their love of life, honey is believed to have healing powers with antioxidant properties that protects our hearts, lowers blood pressure and may improve cholesterol #BeeLove
- providing a rich economy. In 2008, the British Bee Keepers Association estimates that honey bees make a significant contribution to the £165 million annually generated for the UK economy through pollination by insects, with the figure put at £200 million in 2009 by the UK's Public Accounts Committee.

The bee is the start of the viewers journey and is represented by a beautiful hive nestled with 'Bee friendly' Cheshire blooms, along with a floral palette of ultraviolet, the colour of bees vision. The flowers will climb and ramble along the moongate filled with an abundance of scent, textures and the natural rhythms of the seasons. They are perfect for the eco-conscious, these flowers are grown not flown. These beautiful blooms are grown with passion, love and have already provided food and habitat to a huge variety of butterflies, bugs, and bees in rural Cheshire before being cut for floral creations.

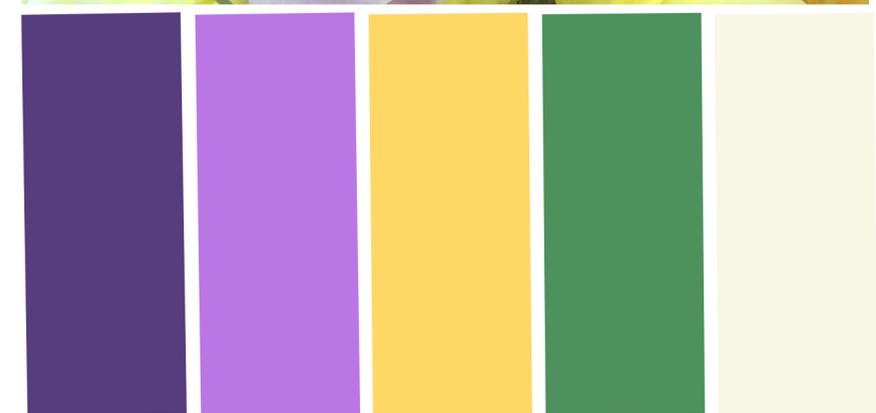
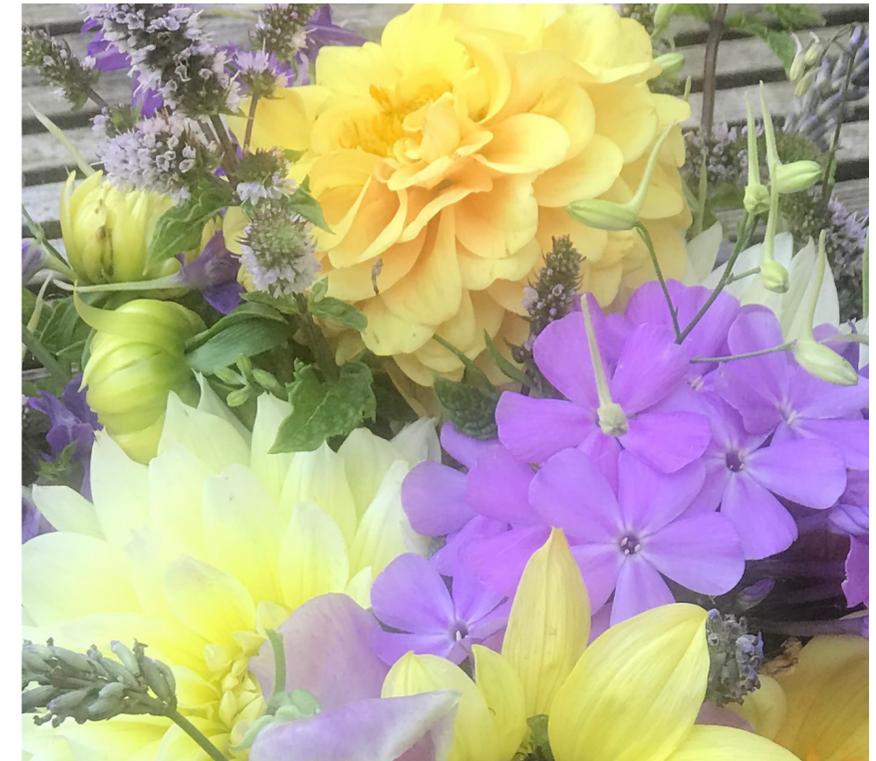
The honeycomb shelving made from recycled painted decking and touches of gold leaf added to reflect the value of honey in our local community. Each shelf will showcase a number of Cheshire businesses who are inspired and make a living from the natural world. Finally arriving at the foot of the moongate with an over flowing flowery golden pot of honey representing the pot of gold bees provide our environment, community and economy. Amongst the golden flowers there will be hand crafted paper flowers made from used books and magazines. We need to get creative in up cycling to reduce our consumption of goods.

Caring for our bees will ensure our community, wildlife and economy thrive together for years to come. Our legacy should #BeeKind #BeeFriendly #BeeLove



LOVE & COLOUR

floral palette & concept



CHESHIRE BUSINESS

#StrongerTogether #ShopLocal

ARTISAN FLORALS



CAROL SIDDORN

Carol's Garden

<https://www.carolsgarden.co.uk/>

As an entrepreneur I often find I am challenged to consider our planet over profit, I call this Blooming responsibility. In 2017 I launched A 'Bee friendly' collection for eco-conscious couples after being inspired by Carol from Carol's garden, at a florist conference. At this time a small number of couples considered both visual impact and the floral carbon footprint when choosing their wedding flowers. Today even the more well travelled image conscious couples take a moment to reflect on their contribution to global warming when planning their special day.

Carol describes her blooms "quirky, characterful flowers, with lots of variety to give a full, garden-inspired look' which captures the essence of my Bee Friendly collection.

The flowers for the Moorgate will be handpicked by Carol for RHS Tatton Park and as we work with what Mother Nature provides it's always a delight to see how the floral art installation will evolve. We hope to include some of the flowers listed;



Cornflower

Scabious - perennial and annual

Larkspur and Cloud Larkspur

Nepeta

Thalictrum

Galega

Mint

Lavender

Verbena bonariensis

Veronicas

Calendula

Dahlia

Phlox annual and perennial

Achillea

Zinnia

Rudbeckia

Coreopsis

Sweet peas

Chrysanthemum (annual)

Cynoglossum

Delphinium

Nigella

Campanula

Dill

Lupin - annual and perennial

Foliage:

Weigela

Thlaspi

Grasses (mixed and field)

Mint

Jasmine

flower grower



CHESHIRE BUSINESSES

#StrongerTogether #ShopLocal



<https://www.louisecondondesigns.co.uk/>

Ceramic Artist - Louise Condon
Ceramic Botanist

Louise creates nostalgic natural impressions in clay capturing the flower at that particular point in its life cycle. Beautiful and unique!

email: contact@louisecondondesigns.co.uk
tel: 07398178853



<https://www.suzannekatedesigns.co.uk/>

Textile Designer - Suzanne Ball
Suzanne Kate Designs

Suzanne combines her love of natural hand drawn forms and screen print, turning her designs into functional pieces for the home.

email: suzannekatedesigns@yahoo.com
tel: 07512557496



<https://www.annecake.co.uk/>

Cake Designer - Anne O'Neil
Anne's Cake

Anne makes stunning designer cakes, perfect for your celebration with indulgent flavours.

email: hello@annecake.co.uk
tel: 07817 168293

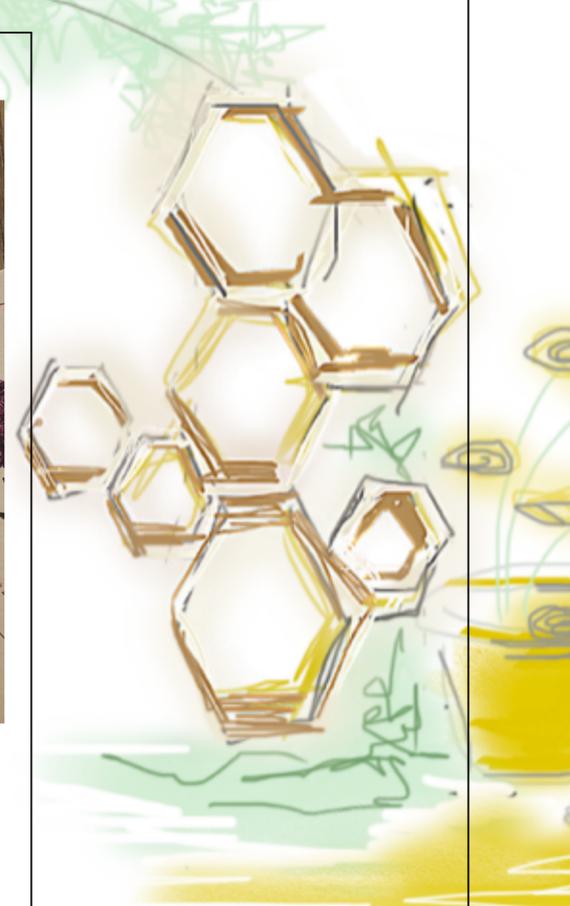


<https://andsotheymade.co.uk/>

Stationery Designers Hannah & Josh
& So They Made

Hannah and Josh offer personalised stationery books to capture those special memories and those all important to do lists!

email: hello@andsotheymade.co.uk



independents



CHESHIRE BUSINESSES

#StrongerTogether #ShopLocal



<https://baxbees.co.uk>

Bax Bees

A family run beekeeping store based in Plumley, Cheshire, providing honey and bee related products sourced from their own hives

tel: 07722 249552
Store: Honey House, Plumley Moor Rd,
Plumley, Knutsford WA16 0TZ



<https://www.buckleysbees.com/>

Buckleys Bees

Buckleys Bees is on a mission to help save the native species of British bees. Training the Beekeepers of the future and encouraging business to hosting their own hives.

email: hello@buckleysbees.com
tel: 0333 577 5440



Richard Beal is a member of Cheshire Beekeepers and supporter of Bees for Development. He kind donated his time to create a selection of beeswax candles



<https://www.doodleicious.co.uk/>

Illustrator -Sarah Capper Doodleicious Art

Sarah a self confessed doodler who uses intricate pattern and floral detail to create original art and printed cards and gift wrap

email: doodleiciousdoodles@gmail.com
tel: 07734034039



independents



FLOWER SCHOOL

at RHS Tatton

Bee Friendly, Bee kind, Bee inspired

'Bee' inspired, they say 'to plant a garden is to believe in tomorrow' Caring for our planet is all our blooming responsibility so the next generation can enjoy it too. Inspired by flowers which are grown not flown, so we reduce our impact on our environment. I will be using British blooms

'Thanks a million for the fabulous dem you did for the club on Wednesday. It really was great. Everyone enjoyed it very much and felt enthused to pick up their scissors again! Your love of your flowers and nature was inspiring and your tales of life on the farm were lovely.'

JULIE, PROGRAMME SECRETARY
Knutsford Flower Club

#Britishblooms



FLOWER DEMONSTRATIONS FOR FLOWER ENTHUSIASTS

Delighting, entertaining and educating the audience with flowers, unique handmade containers, top tips and stories.

Thursday 22 July 10am - 11:00am

UK'S BLOOMING

#StrongerTogether #Britishblooms



HELEN CHAMBERS
Evolve Flowers LTD

<https://www.britishflowersdirect.com/>

BRITISH FLOWERS ARE THE BEST

As a professional floral designer, I love our industry and am passionate about where the flowers are grown, as every flower has a story. Back in 2017, I was invited to meet some of the very best British flower growers in Spalding. The growers were so informative and shared their stunning flowers with us and this is where I first met Helen from Evolve Flowers who lives nearby, lucky her!

Helen is passionate about British flowers and realising that UK florists and floral designers weren't able to access the same beautiful British blooms that she could source in and around Lincolnshire, she founded the award winning Evolve Flowers Ltd.

and now she supplies us too and as Helen says 'British, seasonal flowers are the best'.

flower wholesaler

OUR SERVICES

AWARD WINNING WEDDING & EVENT FLORALS



Where floral design and romance meet to capture those special moments. Beautiful crafted florals that reflect and celebrate individuality and unique personal style unlike any other. The handpicked growers who handpick the flowers and produce the very best blooms, with the sweetest fragrances and tantalising textures you just can't help but touch!

'Jacqui was wonderful to work with! She surprised me on the day with the sweetest smelling and most beautiful bouquet I've ever seen. And she was a pleasure to have around!

I was told by a few people that the flowers were the most spectacular they had ever seen at a wedding. And I agree! From the flower arch to the table placings - they were incredible!

THE ART OF FLOWER ARRANGING



Therapeutic floral classes for a little escapism. Learn a new skill and be amazed and experience the joy of creating your very own floral masterpiece.

'I came home with a beautiful professional hand made 'by me' wreath which lasted for at least 8 weeks. The event was informal, fun and very relaxing with excellent tuition.'

FLORAL COUTURE

AT Jacqui O

ILLUSTRIOUS GIFT FLOWERS



In a world where we need more flowers, our seasonal designer fragrant bouquets, seasonal wreaths and floral gifts are a beautiful gesture of thanks, celebration, love, condolences or 'just because' and each one is unique and personalised.

'beautiful arrangements - her flowers have a unique specialness you just can't find anywhere else'

FLORAL DEMONSTRATIONS & EDUCATIONAL TALKS



Delighting and entertaining the audience with flowers, unique handmade containers, top tips and stories.

'Everyone enjoyed it very much and felt enthused to pick up their scissors again! Your love of your flowers and nature was inspiring and your tales of life on the farm were lovely.'

JACQUI O ACADEMY

COMING IN 2021



Educational webinars for professional florists who want to attract attention. Offering commercial expertise to develop individuality, brand identity and profitable sales. Contact us to register your interest.



[Read Jasmine's story here](#)

Photo courtesy of Ed Bagnall

KIND WORDS

'I have been absolutely delighted with the magic you performed with my wedding flowers. The bouquets was nothing short of sensational. There were so many compliments about them. We have never heard wedding flowers talked about so much!'

JAZZ & AL
Crewe Municipal Building



Photo courtesy of [Carla Blain](#)

'Jacqui is amazing. Our wedding flowers were so much more than I could ever have hoped for. I was hoping for informal yet sophisticated English flowers and Jacqui got this just right. My bridal bouquet was incredible - photographs of it are still making me smile a year later ! Our guests were blown away by the flower filled marquee and many left with arms full of beautiful blooms at the end of the evening.'

TANIA & STEVE
Dorfold Hall